



Made in  Australia



How to Enter?

STEP 1
Purchase \$10

worth of participating products
in a single receipt

STEP 2
SNAP

Snap a clear photo
of the receipt

SEND & WIN*

WhatsApp the proof of purchase
with your Full Name & Receipt No. to
+65 9010 2322

Festive Giveaway

worth over \$17,000

Promotion Period: 15 Dec 2023 - 15 Feb 2024

Participating Brands:



Trip to Australia for 2
worth \$5,100
(1 Winner)

Branded Smart Watch
worth \$1,199 each
(2 Winners)

Shopping Vouchers
worth \$100 each
(100 Winners)



*Terms & Conditions apply. For full terms and conditions log on to <https://BegaGiveawaySG2024.com>
BEGA, the BEGA device, Farmers Union, Dairy Farmers Thick & Creamy and Yoplait are trade marks of the Bega Group or its subsidiaries. The images shown are for illustration purposes only and may not be an exact representation.

TERMS & CONDITIONS

Promoter

Bega Cheese Limited (Bega).

Level 11, Menara KEN TTDI, No. 37, Jalan Burhanuddin Helmi, Taman Tun Dr. Ismail, 60000 Kuala Lumpur, Malaysia

Contest

BUY & WIN Whatsapp CONTEST

Contest Period

The Contest runs from 15 December 2023 – 15 February 2024 (“Contest Period”). All entries received after the Contest Period will be automatically disqualified.

Eligibility

The Contest is open to all Singaporean citizens and permanent residents in Singapore aged eighteen (18) years and above with valid email address as at the start of the Contest Period [each a “Participant” and collectively, the “Participants”]. The Promoter reserves the right to request for identification document as proof and for purposes of verifying the identity of a Participant.

The following groups of persons shall not be eligible to participate in the Contest:

- (a) Employees of the Promoter and its related companies and their immediate family members (spouse, children, parents, siblings, and their spouses); and
- (b) Employees of the Promoter’s agents and contractors associated with the Contest and their immediate family members (spouse, children, parents, siblings, and their spouses).

Entry/Submission Method

The three (3) simple steps are as follows:

Step 1 - BUY

(a) To participate in the Contest, Participants must spend a minimum of SGD 10 for the purchase of any of the following participating Bega Cheese, Farmers Union, Dairy Farmers Thick & Creamy and Yoplait Petit Miam products of any pack size (“Participating Products”) in a single printed receipt (“Proof of Purchase”) during the Contest Period from all offline (excluding online) Retail Stores only in Singapore.

PRODUCT RANGE:

Cheese

Bega IWS 200g
Bega Cream Cheese Chubes 250g
Bega Spreadable Cream Cheese 200g
Bega Processed Cheddar Block 250g
Bega Butter 250g
Bega Stringers / Junior Cheese Stick 160g
Bega Cheddar Block 250g
Bega Cheddar Slices 250g
Bega Cheddar Grated 250g

Yogurt

Farmers Union 950g / 1kg
Farmers Union 500g
Farmers Union 240g
Farmers Union 140g x 2
Farmers Union Pouch 130g
Farmers Union 90g
Dairy Farmers Thick & Creamy 150g
Dairy Farmers Thick & Creamy 600g
Yoplait Petit Miam 70g

Step 2 – SNAP

(b) Snap a picture of the Proof of Purchase. Kindly ensure that the details of the Participating Products, receipt & receipt number, price, outlet name and the date of purchase is clearly visible and not blurry.

Step 3 – SEND & WIN

Submit a picture of the Proof of Purchase within the Contest Period to +65 9010 2322 via WhatsApp in the following format (“Submission”):

Bega<space>Full Name<space>Receipt Number<space>Email Address

Submission Deadline

All Submissions must be received by the Organiser between **15 December 2023 – 15 February 2024**.

Any Submissions received after the Contest Period shall not be accepted.

Winners Selection Criteria & Progress Criteria & Process

Terms of Submissions

- All photos of the Proof of Purchase submitted shall be clear showing the purchase of the Participating Products, receipt number, date of receipt, price and outlet name;
- The date of invoice and Submission must be within the Contest Period;
- Each Proof of Purchase (receipt) is eligible for one (1) submission only;
- The use of the same Proof of Purchase for subsequent submission will not be accepted;
- The amount spent on the any of the participating Bega Cheese, Farmers Union, Dairy Farmers Thick & Creamy and Yoplait Petit Miam products must be at least SGD 10 in a single receipt;
- Any form of alteration or tampering of the receipt (whether on the store name, item(s) purchased, prices and transaction date or otherwise) will not be accepted;
- Handwritten receipt, purchase order and delivery note will not be accepted;

A random system draw from all entries received during the Promotion Period will be conducted at SMSDOME Pte Ltd, 47 Jalan Pemimpin, Halycon 2 #03-01 Singapore 577200 at 10am on 16 Feb 2023 GMT +8. The first 103 complete, eligible entries drawn will each win a prize. First entry drawn will be 1x winner for Chan Brothers Travel Pte Ltd Trip to Australia Package, followed by 2x winners for Apple Watch Ultra 2, followed by 100 x winners for E-CapitaLand Shopping Vouchers. The Promoter reserves the right to draw 50 additional reserve entries and to record them (in order drawn) in case an invalid entry or ineligible entrant is drawn as a winner or a winner is unable or unwilling to accept the prize.

Winners Notification & Announcement

Communication to Winners

Provisional winners will be notified by Whatsapp and email within 2 business days of determination, via the respective contact numbers from which the Promoter received the respective Entries and will be provided with instructions, which they must follow in order to verify their entry and claim their prize.

The Promoter shall not be held liable in the event the winner cannot be contacted for whatever reasons ("Eliminated Winner").

Upon verification of their entry, winners' names will be published on www.BegaGiveawaySG2024.com

Each winner shall only be entitled to win one (1) prize of throughout the Contest Period.

The Promoter's decisions are final and no correspondence will be entered into.

Prizes

1. Trip to Australia* for 2 worth SGD 5100 (1 winner)
2. Apple Watch Ultra 2 worth SGD 1199 each (2 winners)
3. Shopping Voucher* worth SGD 100 each (100 winners)

*Terms & Conditions and Further Information for Prize Winners

Trip to Australia for 2: <https://www.chanbrothers.com/privacy-policy/term-condition>

Shopping Vouchers: <https://www.capitastar.com/sg/en/contact-us.html>

Prize Claim/Delivery Date

All prizes will be processed for delivery **six (6) to eight (8) weeks** from the end of the Contest Period.

Prizes are not transferable or exchangeable and cannot be redeemed for cash or any other form of consideration. The value of each prize is accurate as at the time of preparation of these Terms & Conditions of Entry. We accept no responsibility for any variation in the value of a prize after that date. If a prize is unavailable for any reason, we may substitute it for another item of equal or higher value, subject to any written directions of a regulatory authority. If a winner does not take an element of a prize by the time stipulated by us, then that element of the prize will be forfeited by the winner and neither cash nor any other form of compensation will be supplied in lieu of that element of the prize. We accept no other liability or responsibility for any loss incurred by a winner or any other party if any prize (or any part of a prize) is unavailable for any reason.

In the event that any winner does not receive the delivery of the prize for any reason whatsoever within reasonable time from Notification or Announcement, the winner must contact the Promoter, in writing, within **three (3) months** of the Notification or Announcement, whichever is earlier, to advise that they have not received delivery of the prize. If a winner fails to do so, the Promoter shall have the right to deal with the prize in any manner the Promoter thinks fit.

Conditions of Entry

This Schedule to Conditions of Entry must be read together with the Conditions of Entry, our privacy notice as provided herein and the Privacy Policy available at www.BegaGiveawaySG2024.com and shall be binding on all participants who participate in this Contest (hereinafter referred to as "Participants", "Participant", "You", "you", "your"). By participating in the Contest, you are deemed to have read and agreed to the Terms and Conditions and the processing of your Personal Data in both our privacy notice and the Privacy Policy on the website.

1. Introduction

- 1.1 These conditions of entry must be read together with the Schedule to Conditions of Entry, collectively "Terms and Conditions", and shall be binding on all participants who participate in this Contest (hereinafter referred to as "Participants", "Participant", "You", "you", "your"). In the event there is any inconsistency between these conditions of entry and the Schedule to Conditions of Entry, the Schedule to Conditions of Entry shall prevail to the extent of such inconsistency. Each capitalized term not otherwise defined herein shall have the meaning ascribed to such term in the Schedule to Conditions of Entry. In the event of any ambiguity, gap or inconsistency in the terms of the Contest, the Promoter shall have the right to confirm, clarify, affirm and/or decide the most accurate interpretation of such ambiguity, gap or inconsistency herein.

- 1.2 The Promoter reserves the right in its sole discretion, without prior notice, and without any liability to any person, at any time to change the Terms and Conditions including to change the Contest Period, make Prize substitutions, cancel, terminate or suspend the Contest in whole or in part. In the event of any changes to the Terms and Conditions, Participants agree that their continued participation in the Contest will constitute their acceptance of the Terms and Conditions (as changed).
- 1.3 The Promoter's decision on all matters relating to the Contest including the interpretation of the terms herein and the judging and selection of winners will be final, binding and conclusive on all Participants, and no correspondence or appeals will be entertained.

2. Contest Entries

- 2.1 By submitting an entry to the Contest, Participants are deemed to have understood and agreed to be bound by the Terms and Conditions.
- 2.2 All costs and expenses incurred and/or arising from the participation in the Contest, including but without limitation to telecommunications, network, Short Messaging Services, postal and all such other charges and out-of-pocket expenses as may be incurred by a Participant during or in connection with the Contest shall be borne by the Participant.
- 2.3 Proof of submission of an entry is not proof of receipt, and the Promoter shall not be liable for any delay, lost, damaged and/or non-receipt of submissions. The Promoter is not responsible for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, unauthorized access to, or alteration of, user or member communications, or any problems or technical malfunction of our telecommunications network or lines, computer online systems, servers or providers, computer equipment, software, e-mail failure or technical problems with Participants' account or traffic congestion on the internet.

3. Disqualification

- 3.1 The following entries will be disqualified:
 - (a) unclear, incomplete, duplicate, copies, illegible or incorrect entries;
 - (b) entries that violate the Terms and Conditions, any applicable laws and/or regulations.
- 3.2 In addition, the Promoter reserves the right to disqualify any Participant that:
 - (a) undermines, has or attempted to undermine the operation of the Contest by fraud, cheating or deception; and/or
 - (b) is not eligible or unable to provide proof of eligibility to participate in the Contest for verification by Promoter when requested.
- 3.3 In the event of a disqualification after a Prize has been awarded, the Promoter reserves the right to demand for the return of the Prize or payment of its value from the disqualified Participant.

4. Prizes

- 4.1 The Promoter, its agents, sponsors and representatives shall have no liability to any Participant who defaults in collecting the Prizes in accordance with the Prize claim/delivery date in any respect whatsoever. The Promoter reserves the right to determine how uncollected Prizes will be dealt with.

- 4.2 Prizes are strictly non-transferable, assignable, exchangeable or redeemable by the Participant in any other form or manner other than that specified by the Promoter.
- 4.3 Any additional costs not specifically stated in the Schedule to Conditions of Entry in relation to a Prize shall be the responsibility of the Winner.
- 4.4 All Prizes must be taken according to and may be subject to the terms and conditions of the Promoter, its agent, sponsor or third party providing the Prizes.
- 4.5 Prize(s) are given out on an “as it is” basis. The Prize shall be used/taken entirely at the risk of the Participants and the Promoter excludes all warranties and liabilities in connection with the Prize to the fullest extent permitted by law.
- 4.6 Prizes must be claimed in person unless the Promoter prescribes other modes of collection.

5. Publicity

The Promoter may use a Participant’s Entry including but without limitation to photos, drawings, text, and any other content or information submitted for purposes of the Contest (collectively the “Materials”), and the Participant’s name, and/or likeness, for advertising, publicity and Contest of any goods or services of the Promoter, for an unlimited time throughout the world without compensation, and in any media. The Participant shall do all things necessary to give effect to this if requested by the Promoter.

6. Intellectual Property Rights

The Participant agrees that all intellectual property rights in any contents and/or materials submitted, made or created by the Participant in connection with the Contest and any derivative works arising therefrom will perpetually and unconditionally be vested in, assigned to and owned by the Promoter. The Promoter has the right to use and modify such materials or works in any way it deems fit without compensation to the Participant and the Participant waives all rights he or she may have in such materials or works.

7. Indemnity

Each Participant agrees to indemnify, release and hold harmless each of the Promoter, its holding, subsidiary or related companies as defined in the Companies Act 2016 (“the Group”), directors, officers, employees, agents, sponsors and/or representatives against any and all losses, rights, claims, actions and damages (including special, indirect and consequential damages) arising from or incurred as a result of the Participant’s participation in the Contest, acceptance of any Prize, and/or the use of the Participant’s entry and/or likeness in connection with the Contest or violation of the Terms and Conditions

8. Limitation of Liability

- 8.1 The Participant’s participation in the Contest shall be at the Participant’s own risk.
- 8.2 The Promoter, the Group, its directors, officers, employees, agents, sponsors and/or representatives shall not be liable to any Participant in respect of any loss or damage whatsoever which is suffered, including but not limited to indirect or consequential loss, or for personal injury suffered or sustained by the Participant arising out of or in connection with the participation by the Participant in the Contest, as well as the redemption and/or utilisation of any Prize won.

9. General

- 9.1 The Promoter, its agents, sponsors and/or representatives shall not be liable to perform any of their obligations in respect of the Contest and the Terms and Conditions where they are unable to do so as a result of circumstances beyond their control and shall not be liable to compensate the Participants in any manner whatsoever in such circumstances.
- 9.2 Any names, trademarks or logos used and/or reproduced in any materials (including marketing and Contest materials) in connection with this Contest, in particular that relates to the Prize, are the properties of their respective owners. This Contest and the Promoter are not affiliated with, or endorsed or sponsored by, the relevant owners, unless otherwise communicated, and such owners are not part of the Group.
- 9.3 The Participants shall not be entitled to assign any of the rights or sub-contract any of the obligations herein. The Promoter shall be entitled to assign or sub-license the whole or any part of its rights here under to any third party as may be determined by the Promoter.
- 9.4 The invalidity, illegality or unenforceability of any terms hereunder shall not affect or impair the continuation in force of the remainder of the Terms and Conditions of the Contest.
- 9.5 Where the Terms and Conditions of the Contest is prepared in English and any other language(s) in the event of any inconsistency between the English language and the other language(s), the English language version shall prevail and govern in all respects.
- 9.6 The Terms and Conditions of the Contest shall be construed, governed and interpreted in accordance with the laws of Singapore.

10. Privacy Notice

- 10.1 By participating in any of our Contests, you consent for the Promoter and the Group and service providers, agents and contractors who provide administrative and business support to us and act on our behalf ("Authorised Third Parties") (collectively "Promoter", "us", "we" or "our") to process your personal information provided by you in the WhatsApp Application or other means of communication for purposes of the Contest. This includes disclosing your name to the general public when you become a winner in a contest or participate in our events by publishing your name, photographs and other personal information without compensation for advertising and publicity purposes.
- 10.2 The Promoter may also use your personal information for purposes of contacting and sending to you marketing and Contest al information or materials about our products, services, samples, any Contests, events or contests organised by the Promoter. Please indicate your option in your Submission or otherwise if you agree to the use of your personal information for the purpose under this Clause 12.2.
- 10.3 In the event that you agree to share and disclose personal information of a person whom you intend to refer to the Promoter, you acknowledge that you have obtained the consent of that person to share and disclose his/her personal information to us and to being contacted by us.
- 10.4 In respect of minors or individuals who are not legally competent to give consent, you confirm that they have appointed you to act for them and, to consent on their behalf to the processing of their personal information in accordance with this privacy notice.

10.5 At times, the Promoter may retain Authorised Third Parties to process your personal information. All such Authorised Third Parties are contractually bound to take reasonable measures to keep information secure and not to use your personal information in any way other than that which is specified here and in the prevailing applicable privacy policy.

10.6 The Promoter is a global company and your personal information may be transferred across borders. The Promoter will ensure that the country your data is transferred to have a similar or equivalent personal information protection laws in place, as set out in the prevailing applicable privacy policy.

10.7 To the extent that the applicable law allows, you have the right to request for access to, request for a copy of, request to update or correct, your personal information held by us.

All your written requests and/or queries should be addressed to:

a) by mail:

N/A

b) by email

support@smsdome.com

c) by Toll-Free call: N/A

10.8 Please note that the Promoter requires your personal information in order to process your participation in any Contest organised by us without which we will not be able to process your application.

10.9 We reserve the right to update and amend this privacy notice or our privacy policy at <http://www.BegaGiveawaySG2024.com> from time to time.

10.10 We may require you to provide your sensitive personal information (such as data relating to your physical or mental health) if you apply to participate in any Contest organised by us. We will only use your sensitive personal information for the purposes of the specific Contest organised by us and to advise you on suitable products to suit your current health status and lifestyle. You have the choice, at any time, not to provide your sensitive personal information or to revoke your consent to us processing of your sensitive personal information. However, failure to provide such sensitive personal information or revocation of your consent to process sensitive personal information provided may result in us being unable to process your participation in such relevant Contest organised by us.